



Business Partner Reception Sponsorship..... \$15,000

The Business Partner Reception will take place on Saturday evening.

- 2 Full Conference Badges
- Recognition as a sponsor with company name and logo on signage at the Business Partner Reception
- Recognition during General Session: company name or logo displayed on screen
- Recognition with company name or logo in Summit Guide
- Sponsor name or logo with hyperlink from main conference website to sponsor's website
- Your company name and logo on tabletop signs placed on bars in reception
- Opportunity to participate with an IBM Executive in a short (1–2 minute) welcome at the reception
- Small table at the reception made available for collateral or giveaway items provided by sponsor
- Dedicated meeting room on the Solution EXPO floor

One (1) opportunity available.

DEADLINE/SUBMISSION INSTRUCTIONS:

We will use your logo and URL that you provided during your conference application submission.

FOR MORE INFORMATION:

To secure this promotion, contact Anthony Ramon (aramon@us.ibm.com, 510-769-5606) or Bob Melton (bmelton@us.ibm.com, 770-804-1162)

If your promotion is already purchased and you have questions, please send an email to InsightFulfillment@gpj.com.